

Privacy Policy for Whitehead Learning Group, LLC

Whitehead Learning Group (WLG) is a privacy conscious organization. So that we can provide you with the most efficient and enhanced service, we request information about you. We collect personally identifiable information such as names, email addresses and demographic information. This information is collected both during registration on a site or in response to specific requests, for example when signing up for a newsletter, downloading a special report, or more information about Whitehead Learning Group's services. However, you should note that this Privacy Policy does not apply to information users consent to give to third parties not affiliated with WLG. Any information users give to another party is governed by the rules of that party's privacy policy, which may differ from this Privacy Policy. WLG is not responsible for information given to other parties. Please review their privacy policies prior to providing any information to third parties.

WHAT WE DO WITH COLLECTED INFORMATION

We use personal information so that we may display custom, personalized content to our visitors and send newsletters, emails, features, promotional material, special reports, surveys and other updates to our users. A user may, at any time, opt out of receiving such information. We also use collected information to evaluate and administer our service, respond to any problems that may arise and to gauge user trends to determine what part of our services are most popular with users. We may extend offers to users on behalf of our partners about a particular product or service that may be of interest to you, but we will never give out your name or personal information at any time without your permission. As result, although WLG may receive a fee from our partners for this service, WLG sends all the offers so that your personal information is never shared with any outside third party. We allow users of our Web site to send articles or links by email to other parties who may be interested in them. We do not retain any email addresses (unless you are a member who already has voluntarily provided your email address) of either the sender or recipient of such articles or links after they are sent. We reserve the right to use or disclose any information without notice or consent as needed to satisfy any law, regulation or legal request; to conduct investigations of consumer complaints or possible breaches of law; to protect the integrity of our site and our property; to protect the safety of our visitors or others; to fulfill your requests; or to cooperate in any legal investigation. You should be aware that if you voluntarily disclose information online (whether through WLG's services or any other service available online), personal or otherwise, that information can be collected and used by others. For example, if you use chat, forums, bulletin boards, your e-mail or if you post personal information online, you may receive unsolicited messages from others. WLG has no control over this use of your personal information.

USE OF COOKIES

Your browser offers so-called "cookies" which, if you allow their use, store small amounts of data on your computer when you visit a Web site. Cookies do not contain any personally identifiable information about you and therefore cannot be used to identify you personally. Cookies simply assist us in tracking which of our features you like best. Cookies also enable us to customize our content according to your preferences. You have the ability to accept or decline cookies by modifying your browser and our Web sites are viewable even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features of our site, as well as other Web sites, will not be available to you. We may also place a cookie on your browser so that Web Sites will recognize you as a unique, anonymous user. This will enable us to make sure that we can accurately measure the number of unique visitors across the network of the WLG Web site.

USE OF WEB BEACONS

Some of our Web pages may contain electronic images known as Web beacons, which are also called single-pixel gifs. These images allow us to count users who have visited those pages and to deliver co-branded services. We also may include Web beacons in promotional e-mail messages or newsletters in order to count how many messages have been opened and acted upon. Web beacons are not used to access your personally identifiable information, but they are a technique we use to compile aggregated statistics about our Web site usage. Web beacons collect only a limited set of information including a cookie number, time and date of a page view, originating IP address, and a description of the page on which the Web beacon resides. Some of our Web pages may also contain Web beacons placed there by our advertising partners to help us determine the effectiveness of our advertising campaigns.

CONTROLLING YOUR PERSONAL INFORMATION

A user may, at any time, change, correct, modify or delete any personal information they may have provided to WLG by linking to the WLG homepage. Users can also unsubscribe from any newsletters or opt out of various promotional emailing at any time by visiting the Newsletters section of the WLG Web Site or clicking on "unsubscribe" links in each of our newsletters or emails.

SECURITY OF YOUR PERSONAL INFORMATION

WLG employees are made aware of its privacy practices through periodic communications and training. We limit access to private and confidential data only to those employees with a specific need to retrieve this information and we store data on multiple service systems, in controlled, secure environments. To maintain our level of security, we conduct both internal reviews and external audits of our security measures and procedures on a regular basis.

VISITORS OUTSIDE UNITED STATES

Our Web site and the servers that make this site available worldwide are located in the United States. All matters relating to these sites are governed by the laws of the United States. Any information you provide will be transferred to the United States. By visiting our sites and submitting information, you authorize this transfer.

CHANGES TO OUR PRIVACY POLICY

We will occasionally update this Privacy Policy as necessary to maintain the highest protection for our users and to comply with a changing environment. We recommend that you check the policy when you visit our site to be sure you are aware of and understand our current policy. If we make material changes to this policy or in how we will use or collect your personally identifiable information, we will prominently post such changes prior to implementing the change. We will not make changes in how we handle previously collected personal information that have retroactive effect unless legally required to do so.

CONTACT INFORMATION

Your privacy is critically important to us. We respect your privacy and are committed to protecting personally identifiable information you may provide us through the WLG's website. Should you have any additional inquiries, please contact us directly at: info@whiteheadlearninggroup.com.